

Instructions

Using the target language, research a leisure in your activity in your community and make a spoken television, radio, or internet ad about that activity. If it is difficult to find enough target-language resources from your community, you may find some general resources in the target language for the non-location specific components of the activity in order to supplement your research.

Planning

1. What leisure activity are you researching? _____
2. What must a person do to prepare to participate in it?

3. What logistical information is important to know in order to be able to participate in the activity?

4. Who is your target audience? What is the appropriate register to employ to reach that audience?